



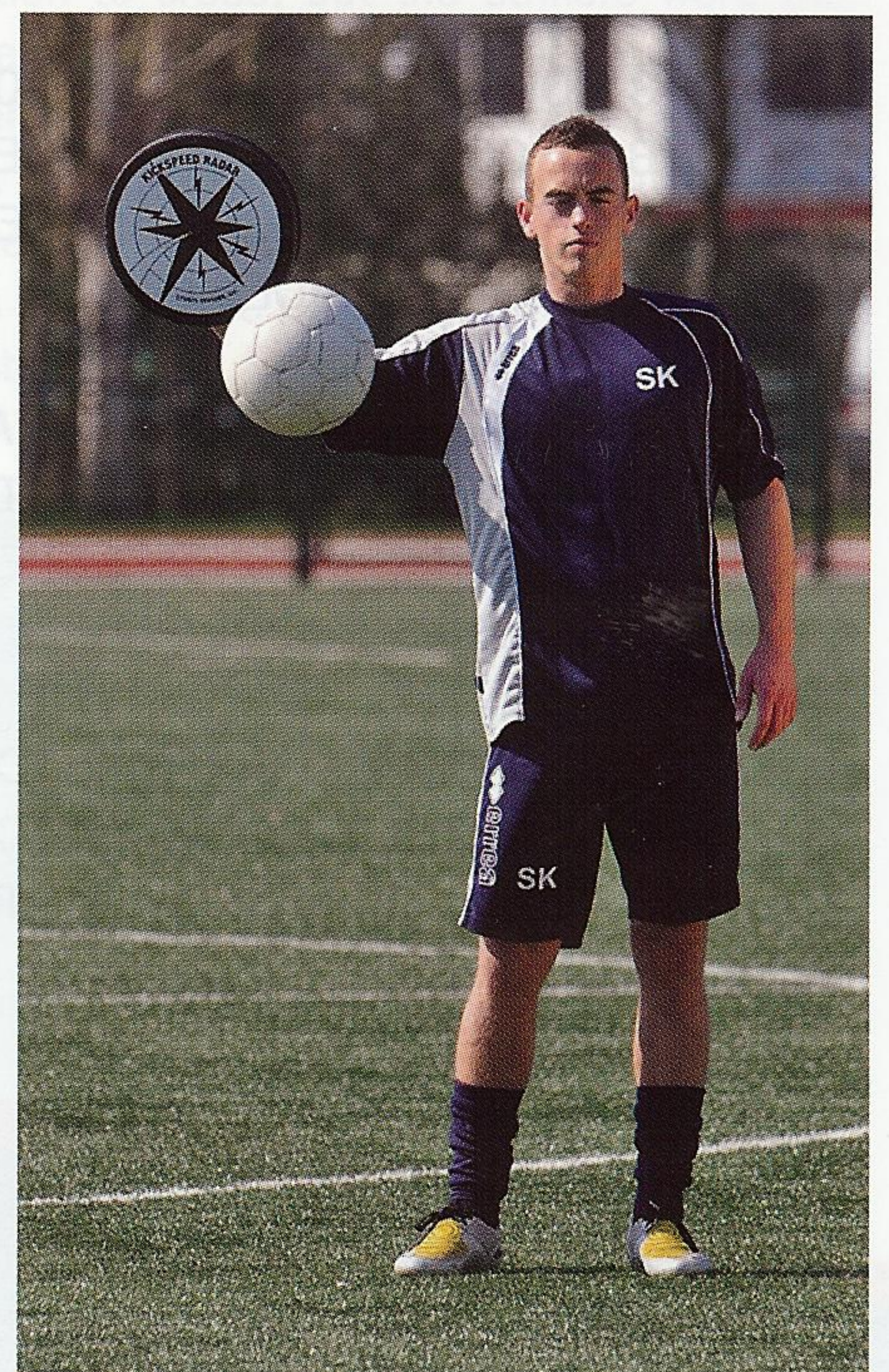
The Kickspeed radar:

A great tool to improve your shot

Football is a subjective sport. Compared to sports like swimming and speed skating, improving a certain aspect doesn't necessarily have to show in the end result. Regardless, as a coach you are always trying to improve your players' skills, but measuring this improvement is almost impossible. Whether the skill has improved is therefore subjective. For example, you have been able to improve your players' skill level drastically, but you lose the next couple of matches in an unfortunate manner, as a coach you will have to convince both players and parents that there is improvement, regardless of what the scoreboard says at the end of a match.



Situations like that make it fun for coaches to use materials that can measure skill levels. Even though it is hard to measure things in football, there have been some developments in this area lately. The PSV field lab is one example, and Sportproof, a company who measures skills like speed, agility, and jumping strength, is another. Coaches can really take advantage of tools like these. IDCP has launched another great measuring tool for football coaches and players alike: the Kickspeed radar.





There are more products like this on the market, but the Kickspeed radar is very easy to use, small and easier to install.

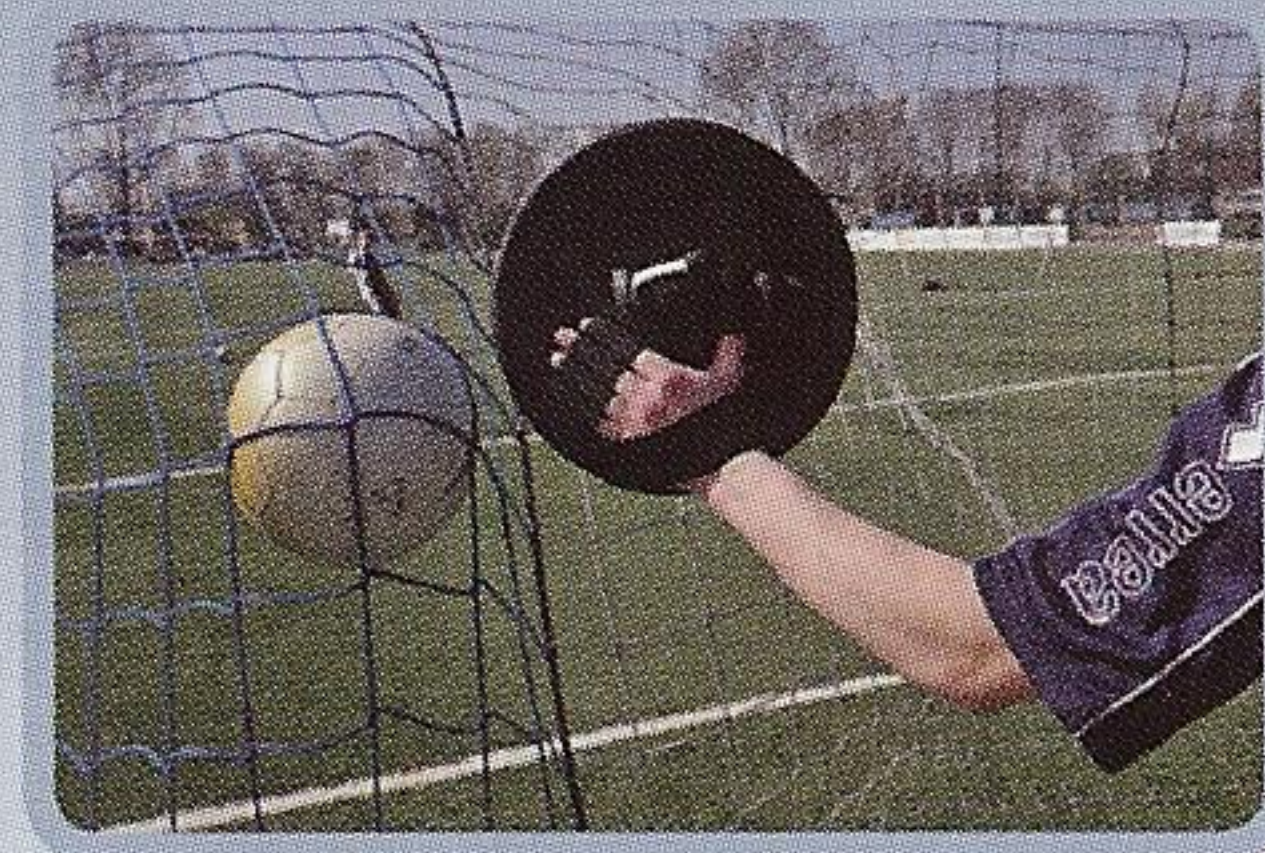
Kicking power may not be the most important skill for a football player, but being able to kick the ball hard and aim well is definitely a skill players should pay great attention to. Just think about the distance shot on goal, taking free kicks or the cross pass. With the aid of the Kickspeed radar you can gain insight in the kicking speed of your players. Immediately after the shot you can read the speed from the built-in screen.

Another great advantage of this measure tool is that your players will be very eager to find out their kicking power. Soccer-CoachingInternational recommends using a tool like this in your training sessions from time to time (between 4-8x / year) for about 15-25 minutes. This way you create a competition element for the players and an evaluation element for yourself in your season plan. Players will most likely start training their kicking power outside of the training session to make sure their speed and aim has improved next time you bring the Kickspeed radar out.

Simply being able to kick the ball very hard is not enough, we therefore recommend integrating this tool in an aiming session. You can use the target or divide, for example a goal, into several areas and tell your players which area they must hit. The size and angle should depend on the distance of the shot.

The Kickspeed radar will definitely motivate your players to work on the kicking power. As a coach it's a great tool to keep track of the players' development. For just over 100 euro you will have a new tool at your club that will be very welcomed by your players.

A revolutionary new training device to measure kick speed



- ✓ Provides coaches and players with immediate feedback
- ✓ A unique new training device to assist teaching football (soccer) kick accuracy and power
- ✓ The Kickspeed Radar uses proven Doppler radar technology
- ✓ The Kickspeed radar 'sees' through the target to measure actual ball speed
- ✓ It is unique, fun, rugged and affordable



European distribution by IDCP
Phone: +31 (0)20 618 63 22

www.sportssensors.eu